



Media Contact: Jeanne A. Becker
Becker Public Relations
Telephone: 305-215-0220
Email: jbecker@beckerpublicrelations.com

FOR IMMEDIATE RELEASE

**Florida Venture Forum Announces Companies Selected to Present and Exhibit at the
2018 Florida Venture Capital Conference
Conference will take place at the Fort Lauderdale Marriott Resort and Spa,
January 30-31, 2018**

Fort Lauderdale, Miami and Tampa, FL –January 10, 2018 - The Florida Venture Forum, Florida’s largest statewide support organization for investors and entrepreneurs, is pleased to announce its lineup of growth stage companies that will present and exhibit at the 2018 Florida Venture Capital Conference, to be held at the Fort Lauderdale Marriott Harbor Beach Resort and Spa on January 30-31, 2018. In addition to the opportunity to present before an audience of active equity investors, eligible presenting companies will be considered for the Accelerating Innovation (AI) Award offered by Space Florida, a cash prize totaling \$100,000.

“Presenting at the Florida Venture Capital Conference has been a game changer for hundreds of Florida companies over the years, offering a unique opportunity to connect directly with more than 500 attendees, including 120+ equity investors actively looking for deals,” said Travis Milks, Chairman of the Selection Committee of the 2018 Florida Venture Capital Conference and a partner with Stonehenge Growth Equity Partners in Tampa. “In 2018, we had a near-record number of applications and we’ve selected a strong cohort of growth stage companies that are leaders in many of the markets and industry segments where investors are most heavily focused.”

The diverse group of presenters, selected from over 100 applicants by a committee of active equity investors, includes companies focused on industries and market segments such as life sciences and healthcare IT, enterprise software, on-demand economy technology solutions, cybersecurity and education technology.

“The growth of Florida’s venture capital market continues to make a lasting impact on the Florida economy and the presenting companies,” said Stanley “Stash” Jacobs, Jr. 2017-2018 Chair of the Florida Venture Forum and shareholder with Greenberg Traurig. “I would like to commend the investors on our selection committee, as well as congratulate the selected companies. The Florida Venture Capital Conference continues to be the most important event in Florida for entrepreneurs, investors and professionals in the growth company marketplace, and we look forward to another record setting conference.”

Selected presenting companies to date by region include:

Central/East Central Florida

ITProTV, (www.itpro.tv), **Gainesville**, delivers online IT training that is both comprehensive and entertaining. With a unique format where educators interact with hosts, ITProTV brings a human-to-human approach to the convenience and cost efficiency of eLearning.

RedTeam Software, (www.redteam.com), **Orlando**, is software as a service for commercial general contractors. The company was started by a general contractor when he could not find a solution to meet his need for project management. RedTeam has doubled in size to 50 people over the past 4 years and is entering its growth phase with very strong corporate partnerships.

Shadow Health, (www.shadowhealth.com), **Gainesville**, increases the effectiveness of healthcare practitioners by training them through measured improvement in practical application, patient interaction and personal empathy, empowering them to increase the health of those they serve.

Xhale Assurance, Inc. (www.xhale.com), **Gainesville**, provides from a single disposable sensor placed on the nasal ala (fleshy portion of the nostril) critically needed cardiorespiratory parameters that today require multiple sensors, or that in many cases are not currently available for patients from any other technology.

West Central/Southwest Florida

Homee, (www.homeondemand.com), **Tampa**, is an on-demand property maintenance service that provides customers with instant access to electricians, plumbers, HVAC technicians and handymen from the convenience of their smart phones.

Ravti, (www.ravti.com), **Tampa**, provides a platform to quickly mobilize a complete HVAC inventory (in the United States) along with the world's largest organized HVAC database to drive capital savings for commercial real estate's largest M&R (maintenance and repair) expense. The company's software tracks, manages, and procures HVAC (heating, ventilation, and air conditioning) for sophisticated commercial real estate owners/operators.

SynDaver, (www.syndaver.com), **Tampa**, designs and builds the world's most sophisticated synthetic human tissues and body parts. The company's SynDaver Synthetic Human bleeds, breathes, and employs hundreds of replaceable muscles, bones, organs, veins and arteries – all made from materials that mimic the mechanical, thermal, and physicochemical properties of live tissue. This validated technology is used to replace live animals, cadavers and even human patients in medical device studies, clinical training and surgical simulation.

Southeast Florida

Catered Fit, (www.cateredfit.com), **Fort Lauderdale**, leverages technology, a fully integrated set of kitchens and an expansive network of last mile drivers to process, prepare and deliver 5,000 monthly orders as a sustainable lifestyle solution - not a diet. Each member receives perfectly proportioned, gourmet meals that are cooked fresh and delivered daily at an affordable price.

Global Shopex LLC, (www.globalshopex.com), **Miami**, enables small and medium size merchants in the US to sell to more than 200 countries. Globalshopex's easy-to-integrate checkout technology is FREE and fast to integrate to any merchant, regardless of its ecommerce platform or technology. In a few hours, any merchant can start selling globally in local currency including shipping, taxes and duties, offering multiple international and local payment options.

Moocho, (www.moocho.com), **Miami**, is the leading college rewards and payment app. With Moocho, college students can pay with their phone at merchants around campus and earn exclusive rewards.

Prescriber's Choice, (www.prescriberschoice.com), **Pompano Beach**, is the solution to rising drug prices and vanishing insurance coverage in dermatology. In the last decade, prices for basic medications have skyrocketed, often to hundreds of dollars. Insurance hurdles, such as prior authorization, have killed access and therapy compliance, as insurers deem common medical dermatology conditions "non-essential."

ReloQuest, Inc., (www.reloquest.com), **Sunrise**, is a single platform sourcing solution initiating the evolution of global mobility in an industry that lacked a unified method. ReloQuest is the industry leader and the only temporary housing platform that provides an independent, unbiased and transparent resource to global mobility clients in need of sourcing temporary housing, service apartments, and hotels, worldwide.

Sensentia, (www.sensentia.com), **Coral Gables**, automates healthcare administration, unlocking access to information for both consumers and care providers through a new genre of natural-language self-service tools.

7Pets, ([www. http://www.7petsco.com](http://www.7petsco.com)), **Pembroke Park**, manufactures and distributes its unique and increasingly popular Garfield and Hello Kitty cat litters. Developed in-house, 7Pets' novel formula is highly absorbent and odor-eliminating, fast clumping, allnatural and biodegradable, and made solely with plant-based materials sourced out of Brazil. In addition to its trending premium litter, 7Pets has also successfully introduced a mineral-based "economical" formula competing in the mass market.

Tellus, (www.4tellus.com), **Deerfield Beach**, provides cost effective solutions to improve patient care and reduce fraud, waste and abuse. The company's EVV solution is SaaS-based and licensed on a monthly basis.

North Florida

HomeASAP LLC, (www.homeasap.com), **Jacksonville**, is the leading provider of online marketing solutions for real estate professionals. The company offers a broad portfolio of integrated applications and services that help connect agents and brokers with home buyers, sellers and referral business, with an emphasis on Facebook.

LegacyShield, LLC, (www.legacyshield.com), **Ponte Vedra Beach**, is a B2B2C platform to help insurance and financial service organizations and their advisors onboard, engage and monetize their customers.

Rhode Island

eNow, Inc., (www.enowenergy.com), **Rhode Island**, is the leader in solar-based auxiliary power systems built exclusively for the transportation industry. The company's proprietary solar products are designed to support and maintain auxiliary power to vehicle HVAC systems, hotel loads, liftgates, telematics, refrigeration units, and safety/emergency lighting.

Exhibiting Companies:

Fortress Information Security, (www.fortressinfosec.com), **Orlando**, helps companies and people identify, prioritize, remediate, and monitor cybersecurity risks. Using flexible security orchestration and collaboration platform and managed services, the company focuses on providing custom solutions designed around clients' regulatory, compliance and security goals.

Vijilan Security LLC, (www.vijilan.com), **Ft. Lauderdale**, their services include threat detection and response in real time. They combine their threat intelligence and correlation rules with a robust ticketing system that integrates with most CRM tools in the market (Connectwise, Autotask...) and they provide monitoring through their 24/7 Security Operations Center in Ft. Lauderdale.

About The Florida Venture Forum

The Florida Venture Forum is Florida's largest statewide support organization for investors and entrepreneurs, helping emerging Florida companies connect with sources of capital from across the country. The organization provides programs statewide throughout the year in addition to hosting the Florida Venture Capital Conference, the Statewide Collegiate Business Plan Competition and the Early Stage Capital Conference. For more information, visit www.flventure.org.

###